

Tutorial

AN INTRODUCTION TO NETWORK SCIENCE FOR THE DIGITAL HUMANITIES

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Bits & Strings 2024:

Workshop on Computational Epigraphy

Social Media Network

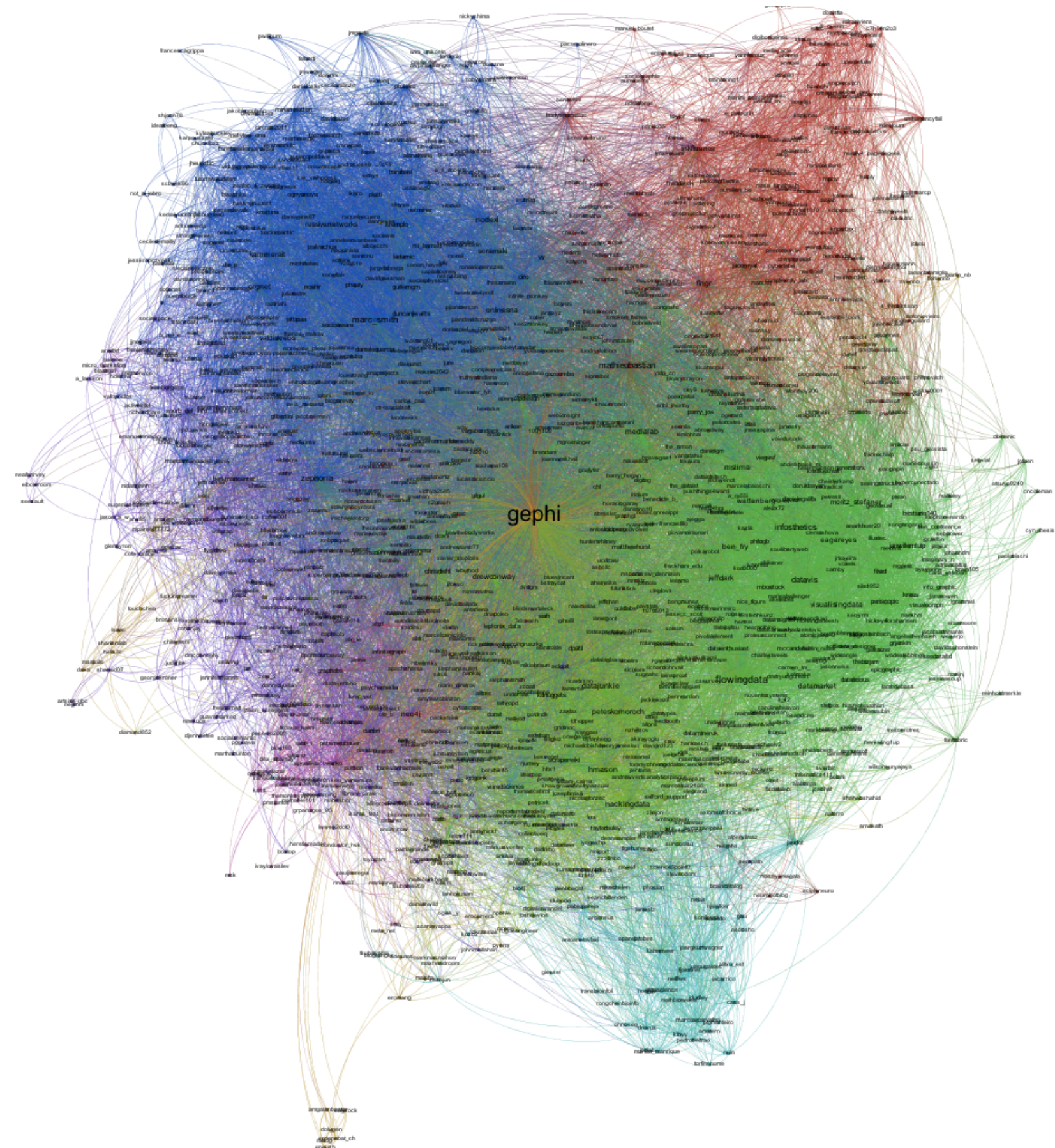
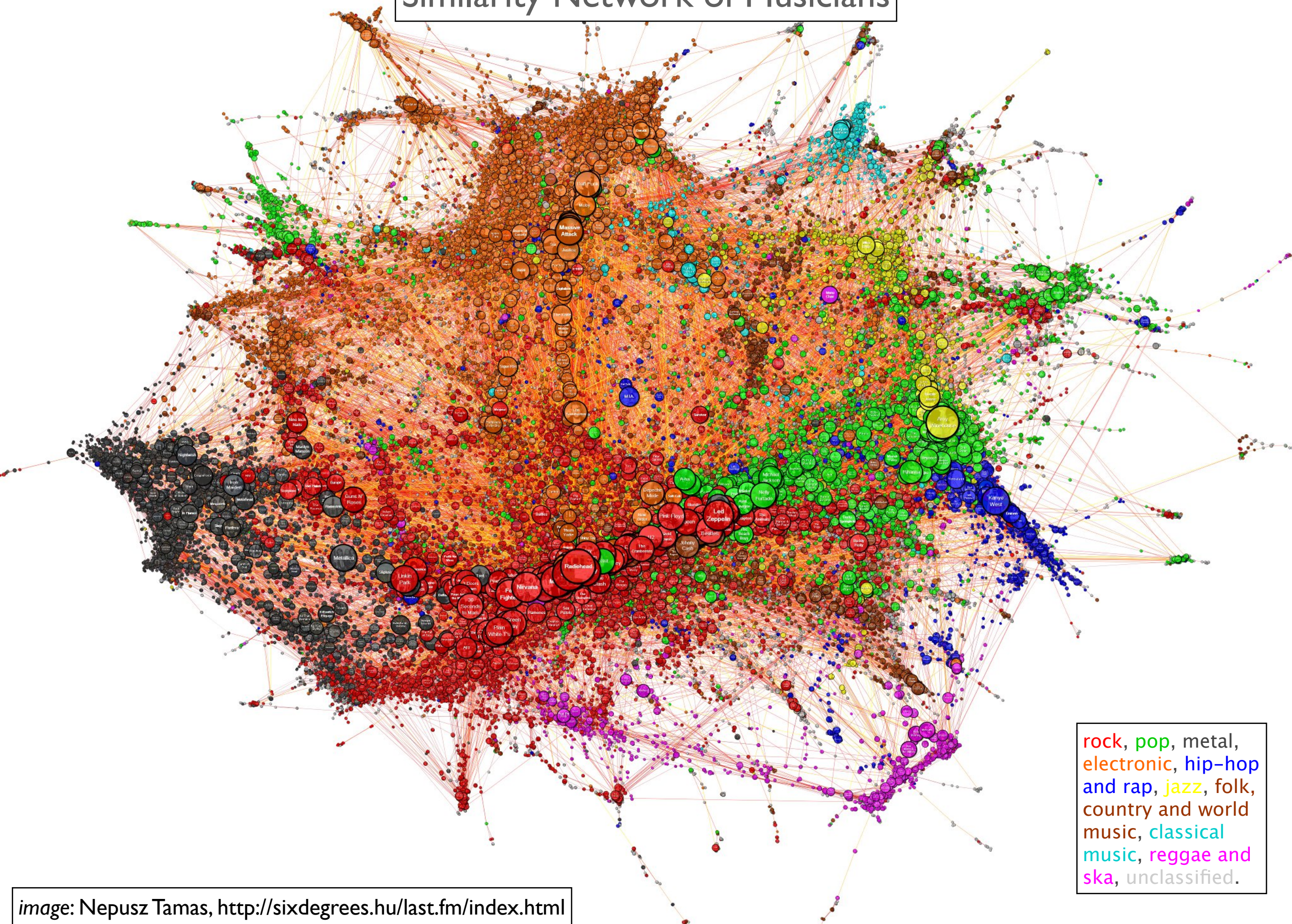


image: <http://social-dynamics.org/a-gephi-visualization-of-gephi-on-twitter/>

Similarity Network of Musicians



rock, pop, metal,
electronic, hip-hop
and rap, jazz, folk,
country and world
music, classical
music, reggae and
ska, unclassified.

image: Nepusz Tamas, <http://sixdegrees.hu/last.fm/index.html>

The Political Blogosphere and the 2004 U.S. Election

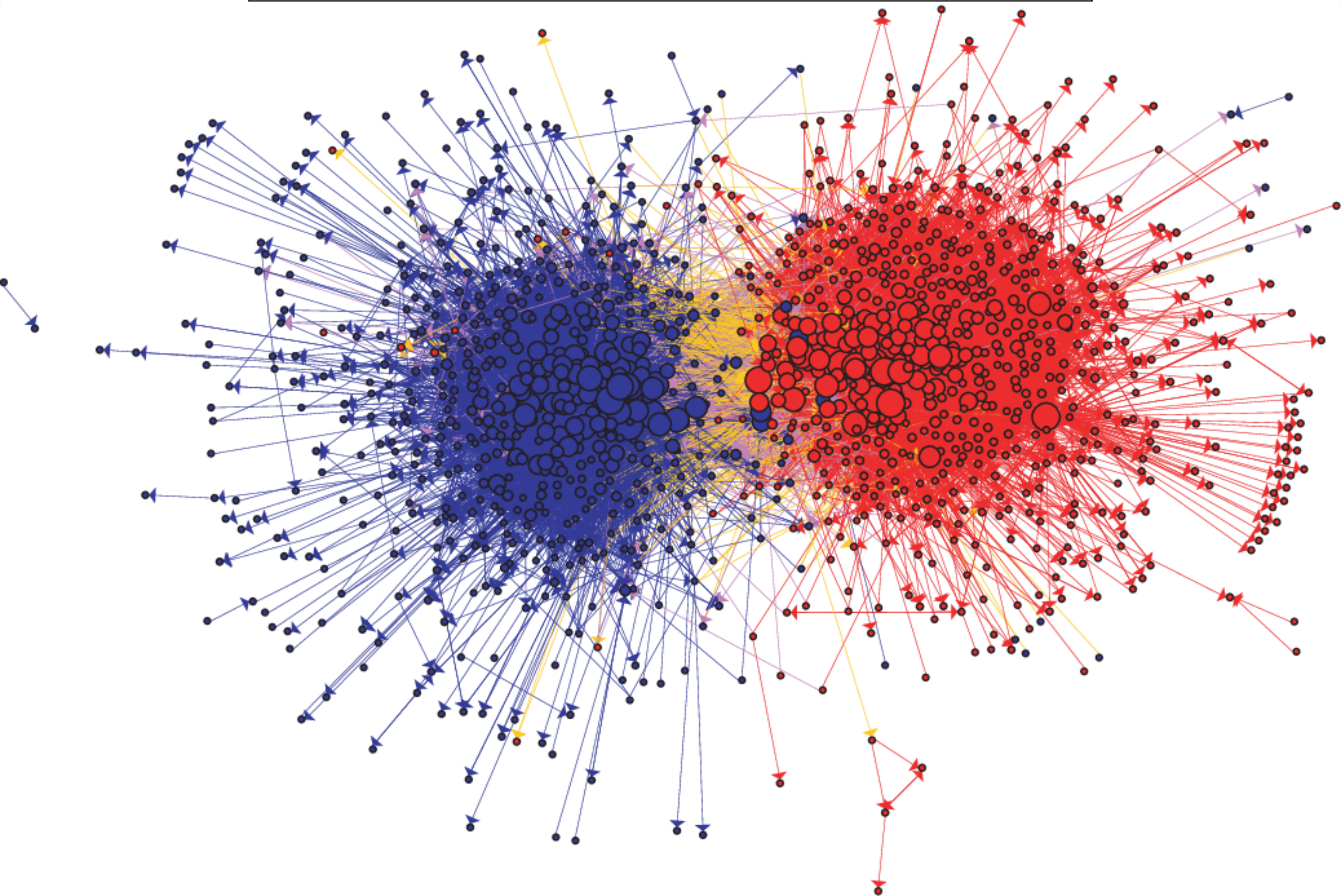
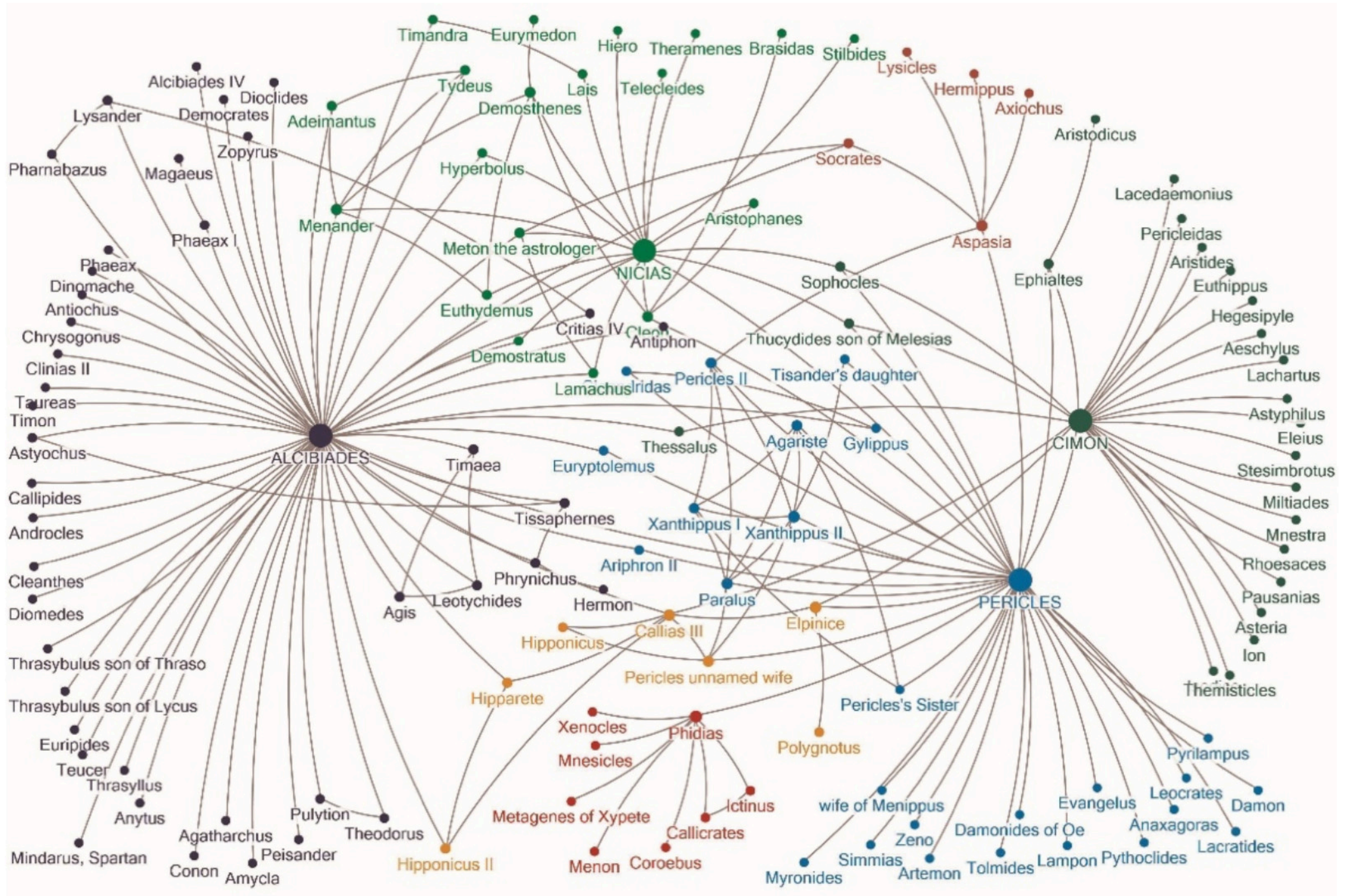


image: Lada Adamic & Natalie Glance, Proceedings of the WWW-2005 Workshop on the Weblogging Ecosystem (2005).

Social network in ancient Athens



Family tree of Louis III, Duke of Württemberg (1585)

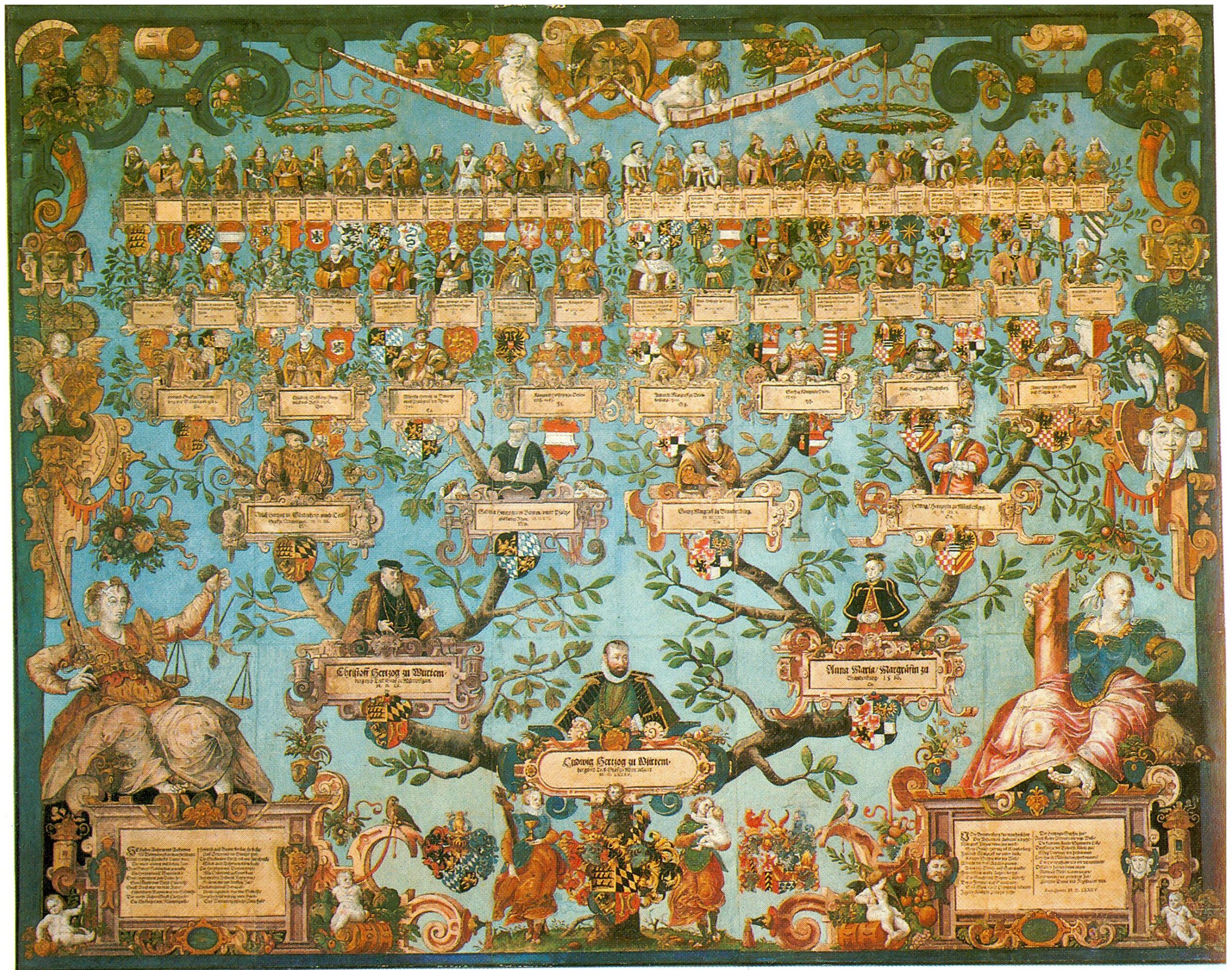
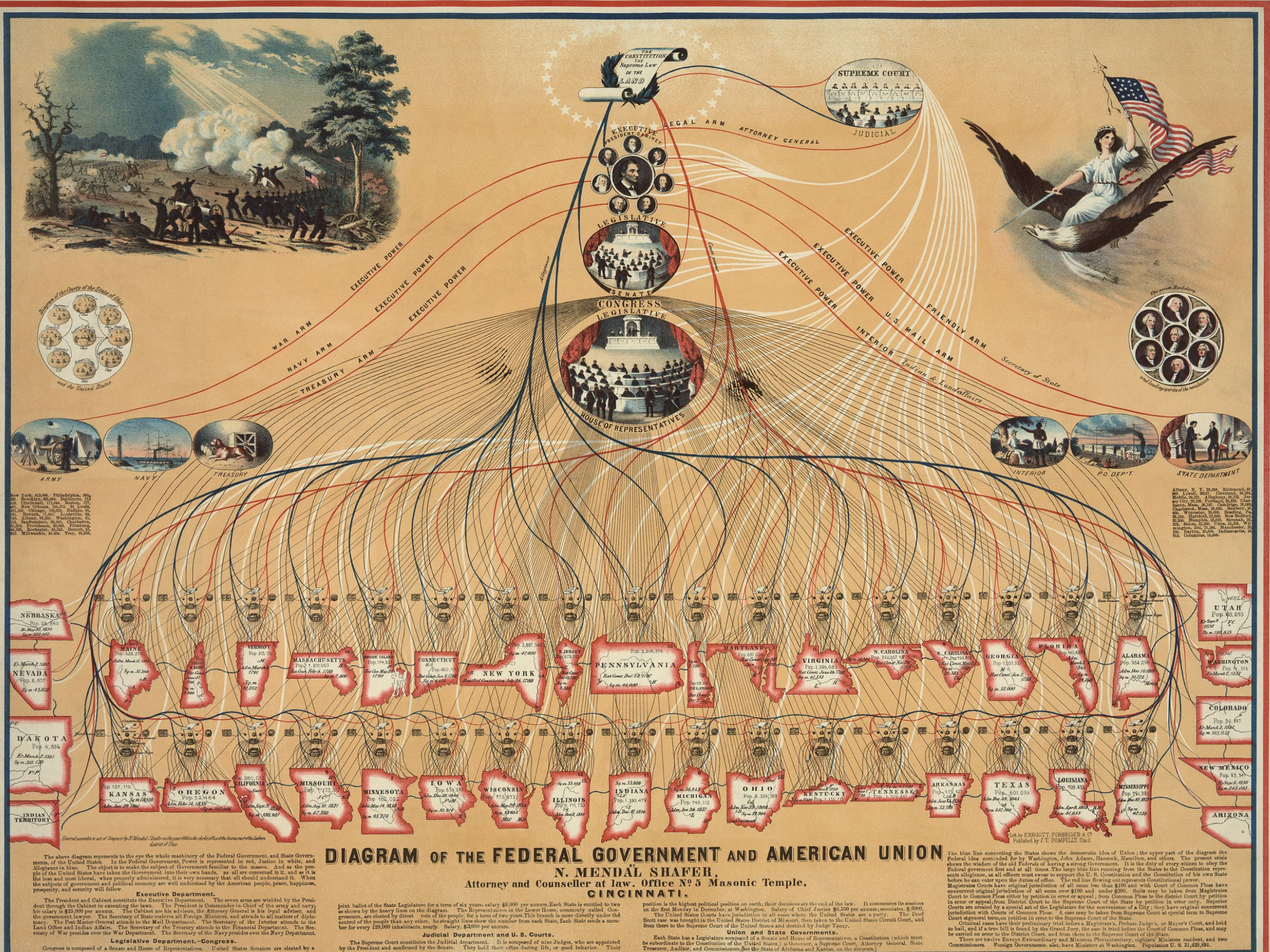


Diagram of the Federal Government and American Union (1862)



Shakespeare's tragedies



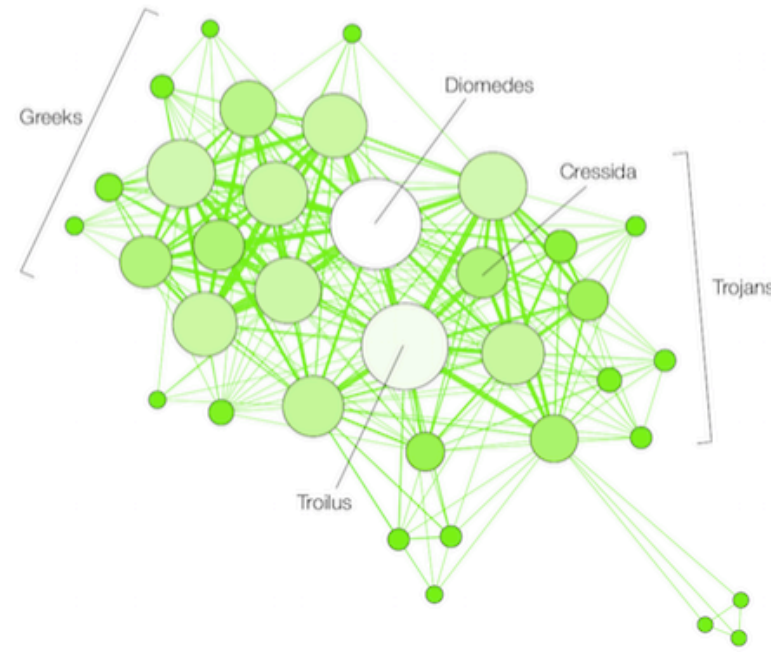
MACBETH

Number of characters **46** | **25%** Network density



OTHELLO

Number of characters **24** | **55%** Network density



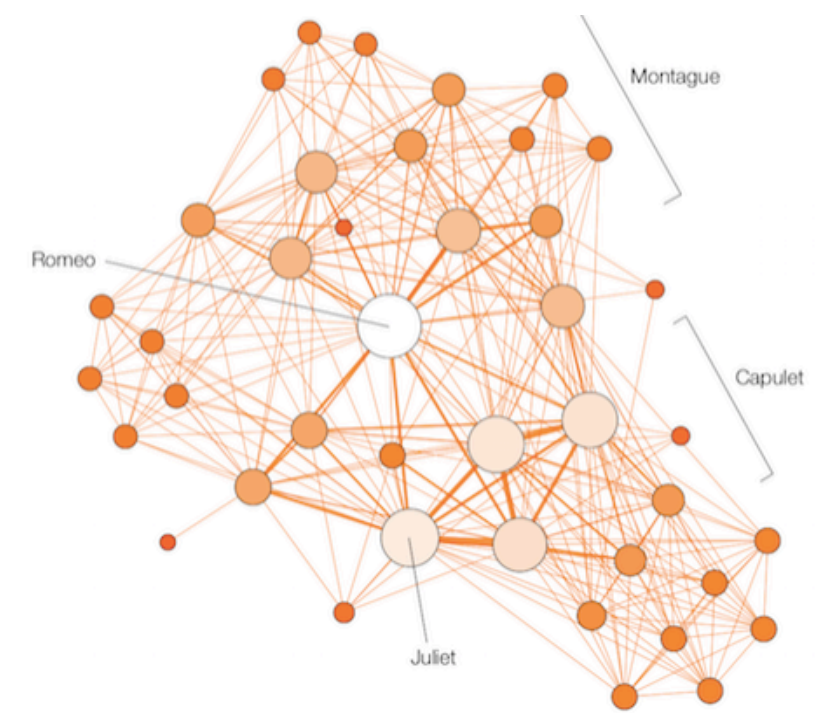
TROILUS AND CRESSIDA

Number of characters **35** | **40%** Network density



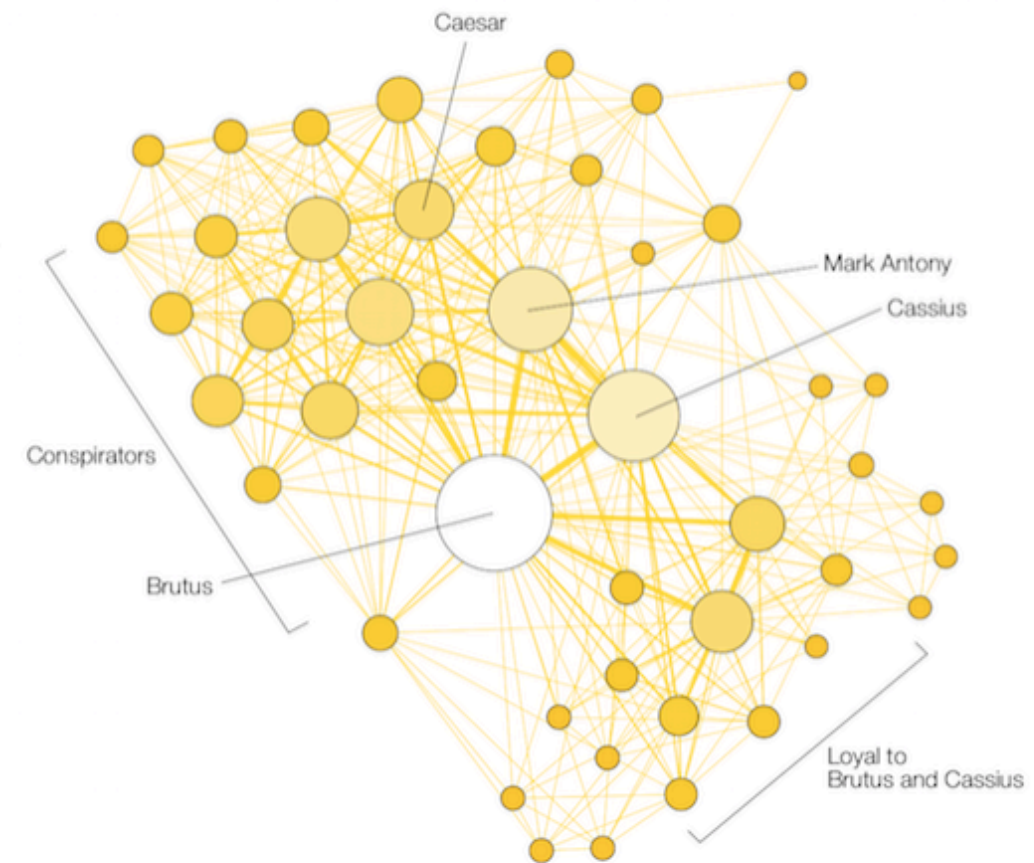
KING LEAR

Number of characters **33** | **45%** Network density



ROMEO AND JULIET

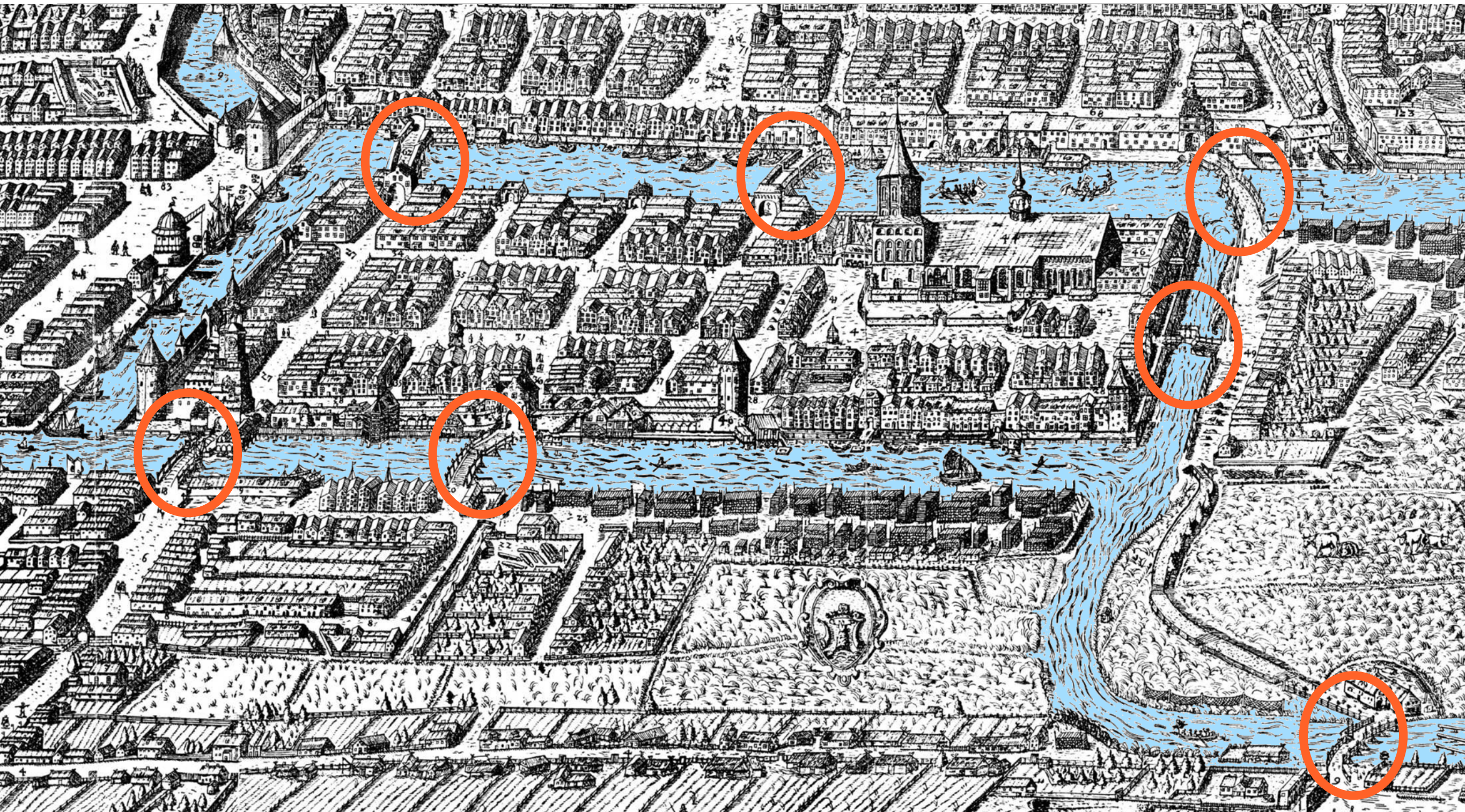
Number of characters **41** | **37%** Network density



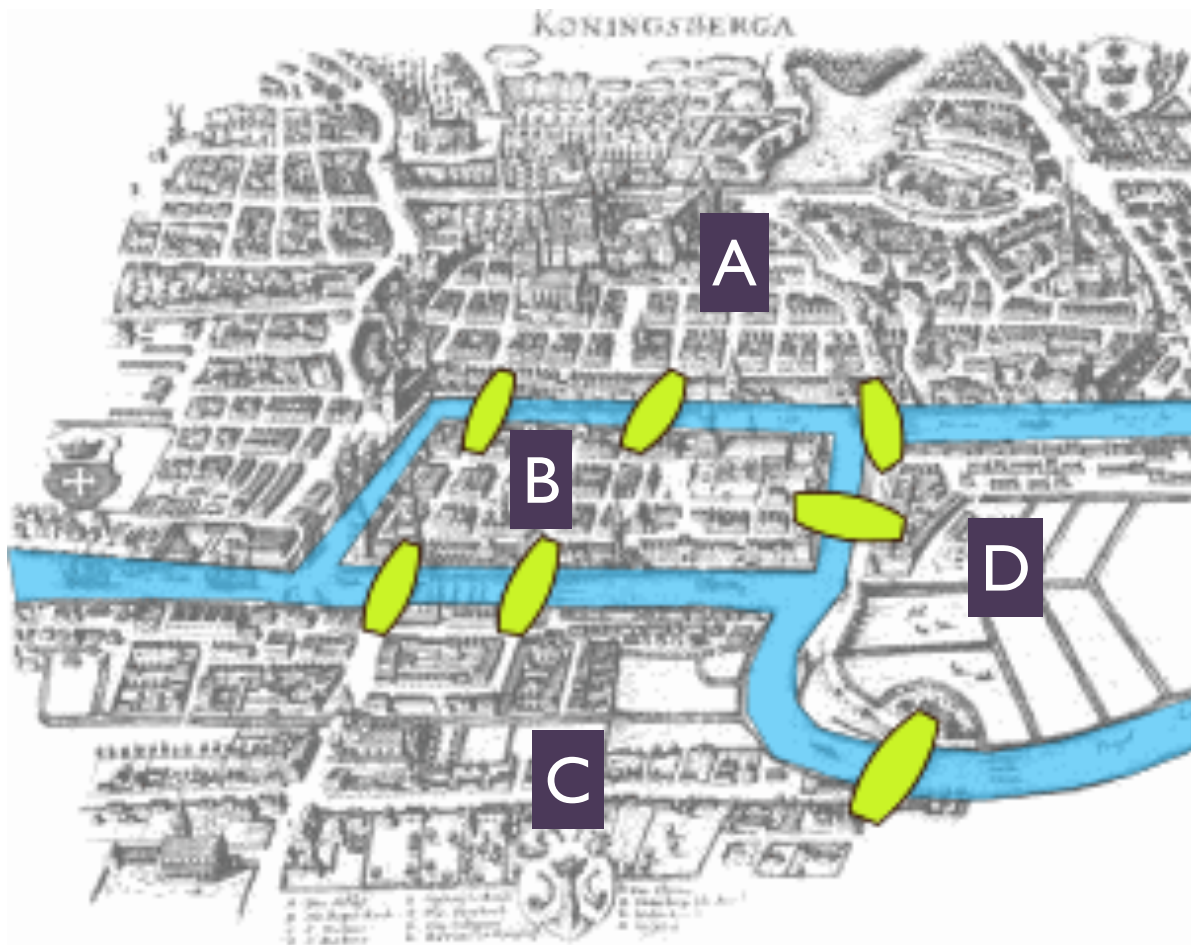
JULIUS CAESAR

Number of characters **46** | **34%** Network density

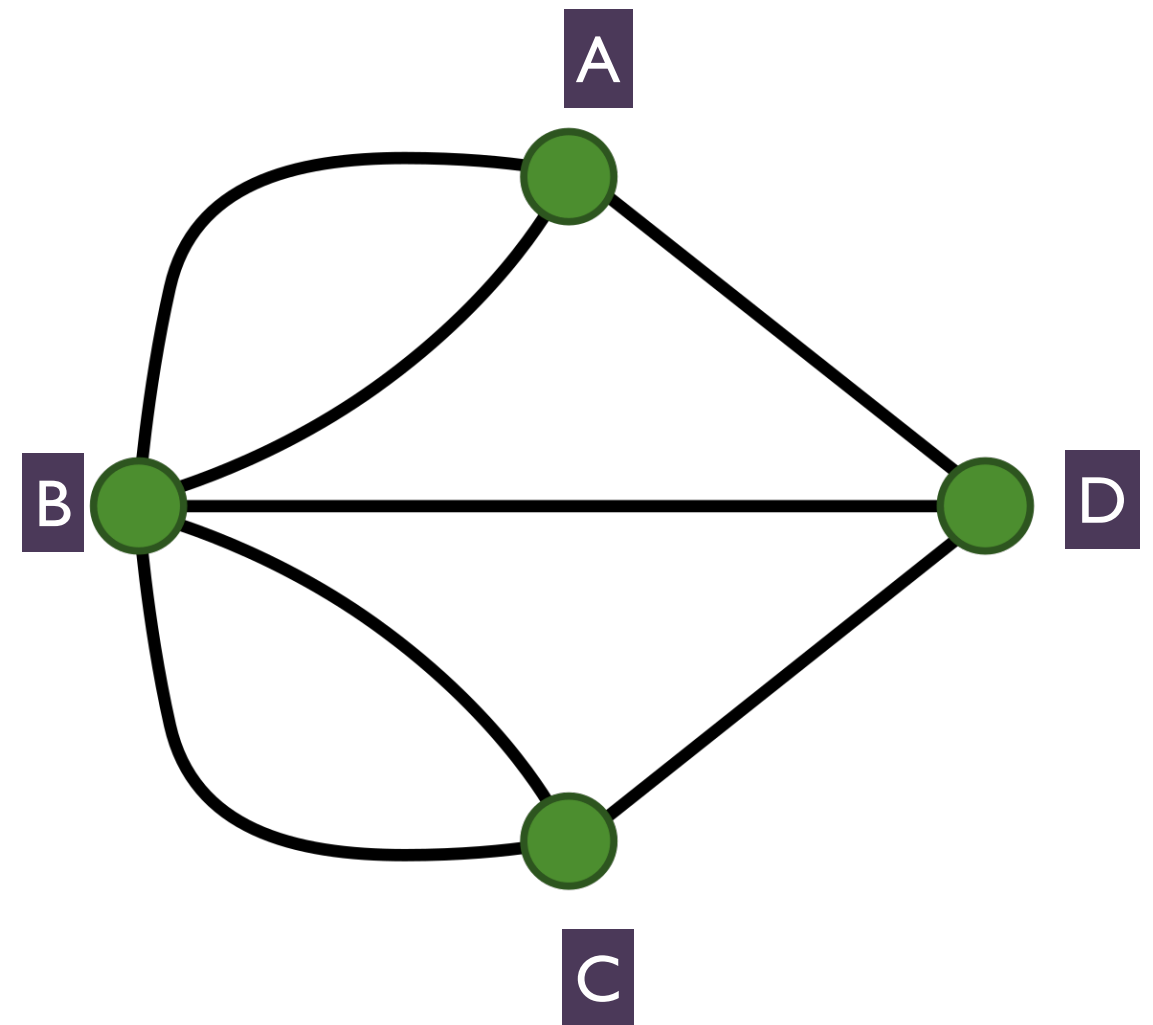
THE SEVEN BRIDGES OF KÖNIGSBERG



EULER'S SOLUTION IN 1736



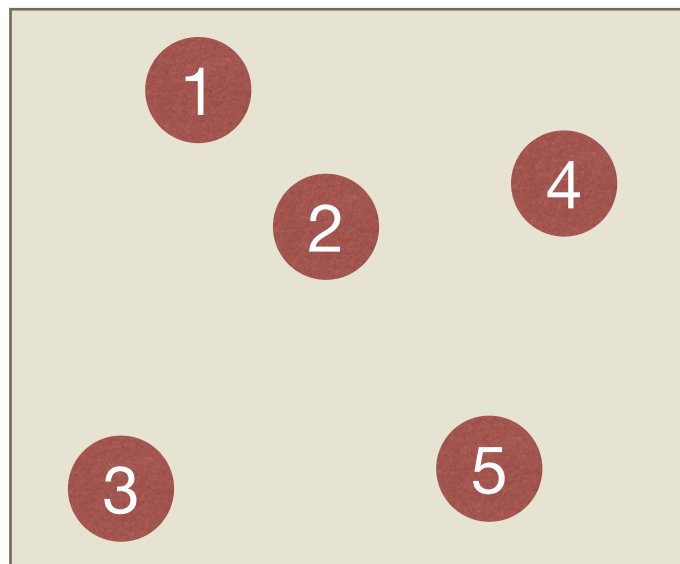
Each land mass can be viewed as a “vertex” and each bridge as a “link”.



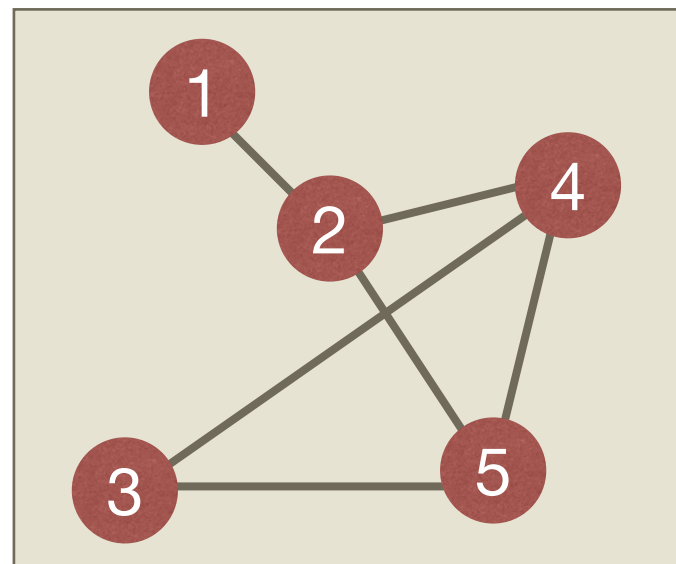
Only terminal vertices can have an odd number of links.

FUNDAMENTAL CONCEPTS

Nodes (or “Vertices”)

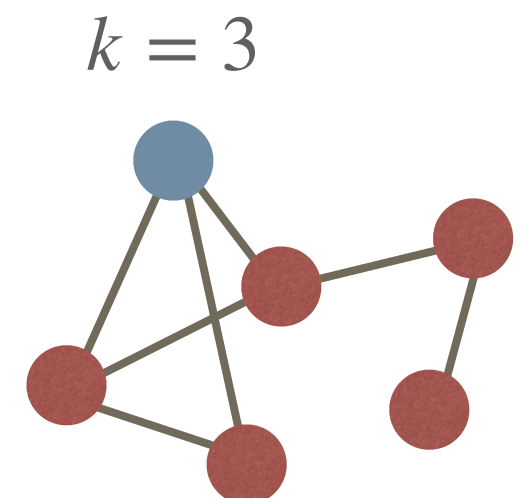
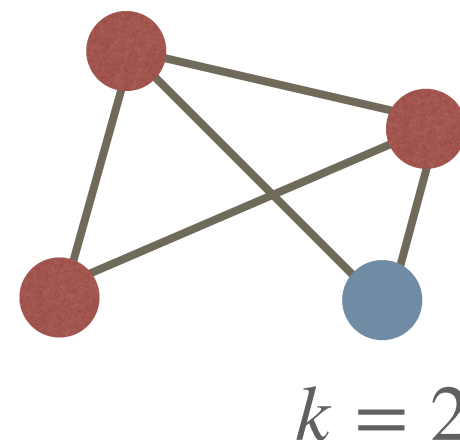
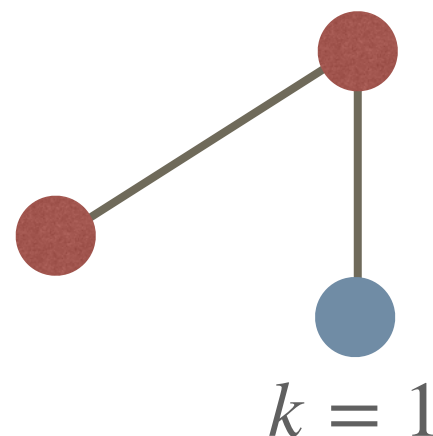


Links (or “Edges”)



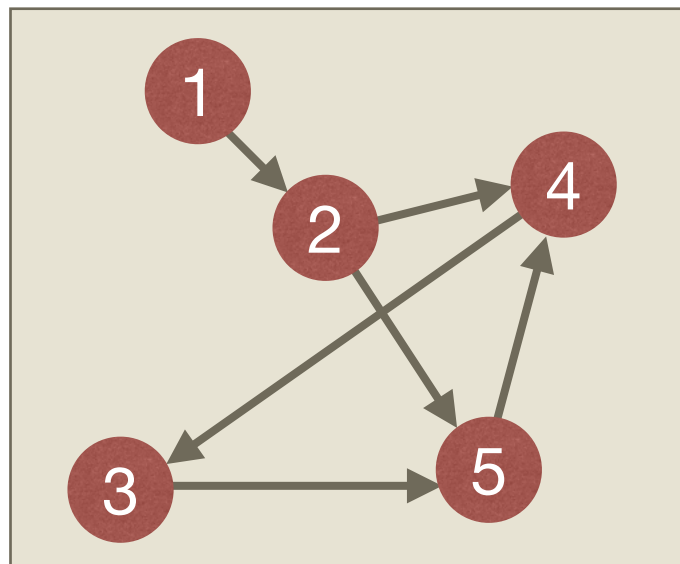
NODE	DEGREE
1	1
2	3
3	2
4	3
5	3

The total number of links associated with a node is its **degree** (k).



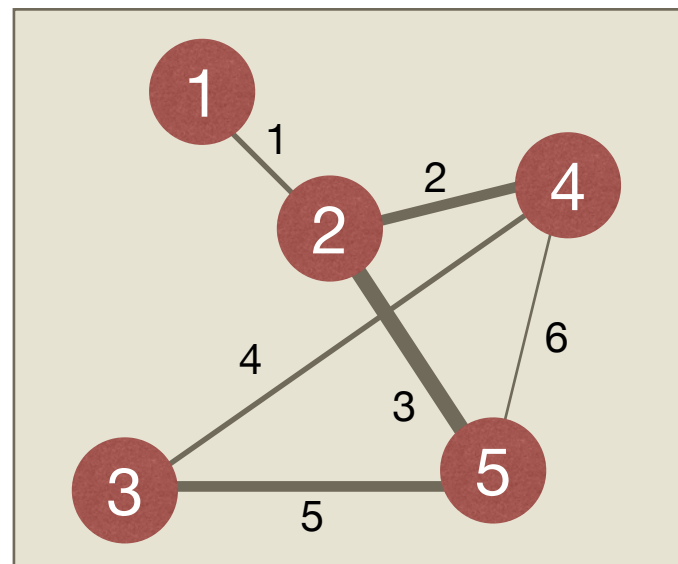
FUNDAMENTAL CONCEPTS

Directed network



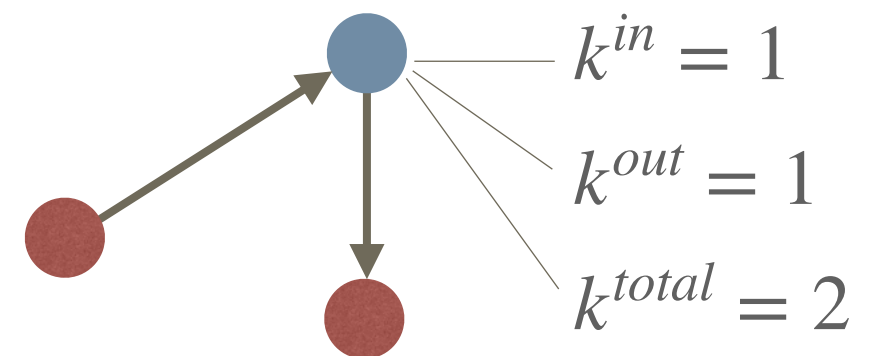
NODE	IN-DEGREE	OUT-DEGREE
1	0	1
2	1	2
3	1	1
4	2	1
5	2	1

Weighted network

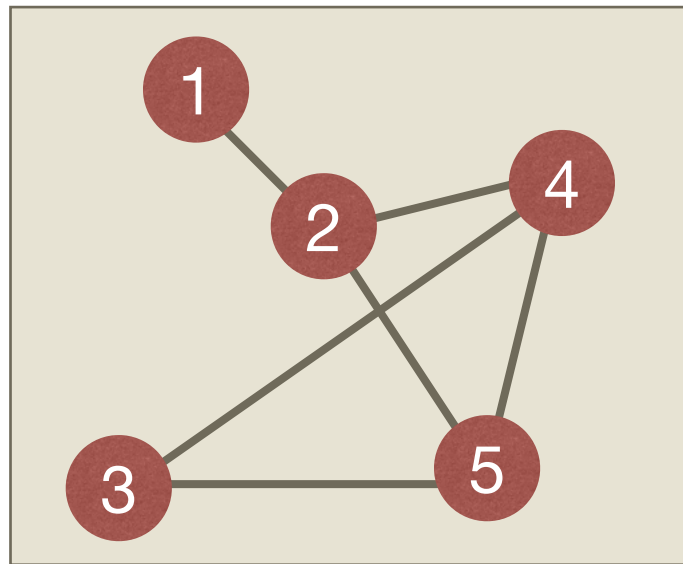


EDGE	WEIGHT
1	1
2	2
3	3
4	1
5	2
6	0.5

In a directed network a node can have an **in-degree** different to its **out-degree**



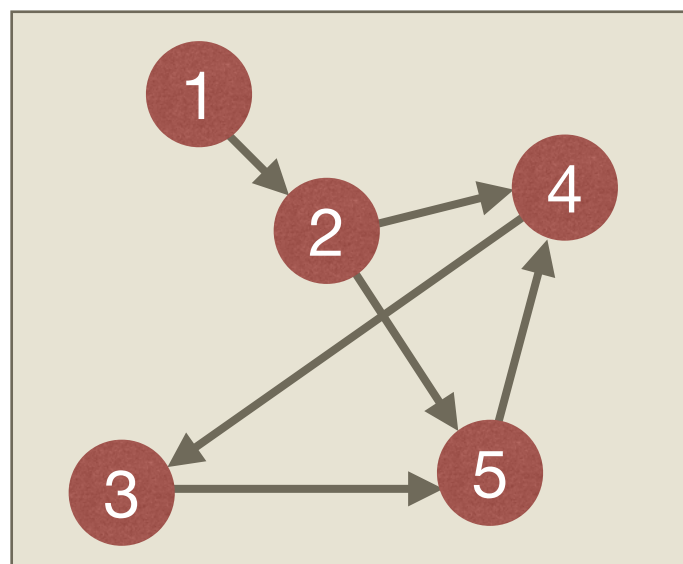
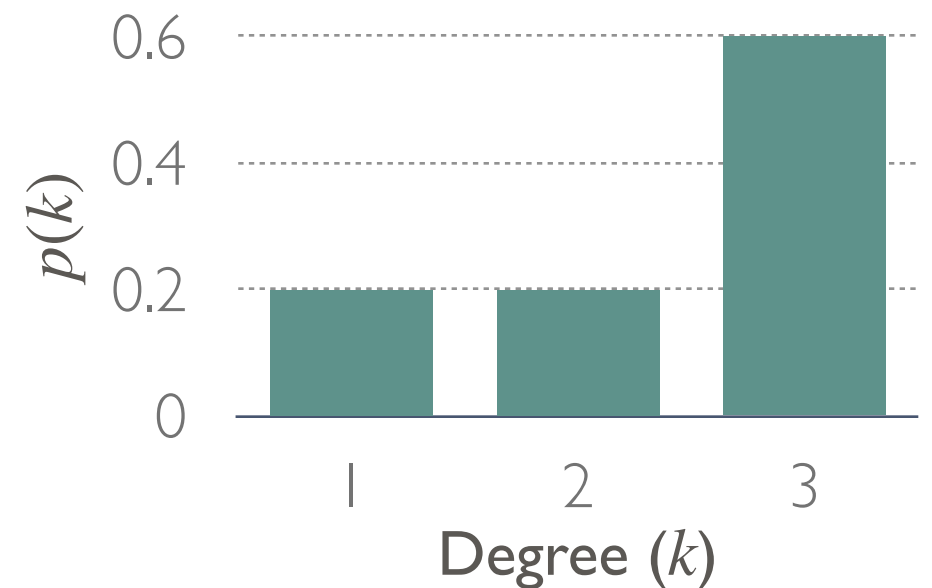
FUNDAMENTAL CONCEPTS



Adjacency matrix

	1	2	3	4	5
1	0	1	0	0	0
2	1	0	0	1	1
3	0	0	0	1	1
4	0	1	1	0	1
5	0	1	1	1	0

Degree distribution



target →

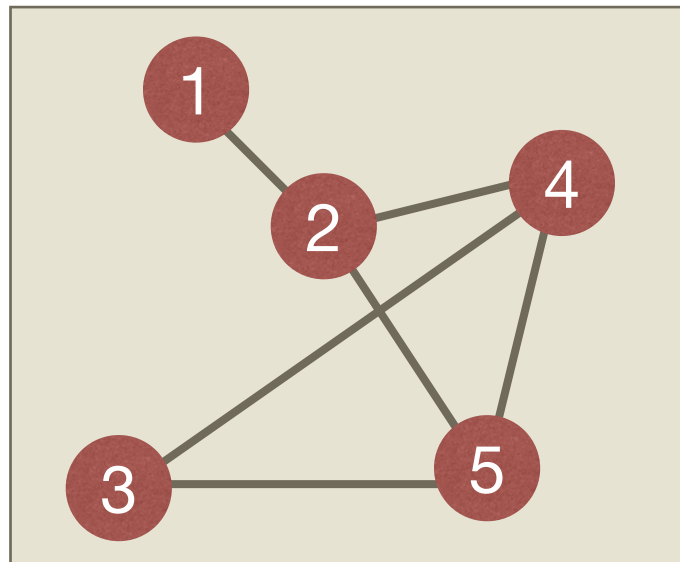
	1	2	3	4	5
1	0	1	0	0	0
2	0	0	0	1	1
3	0	0	0	0	1
4	0	0	1	0	0
5	0	0	0	1	0

source ↓

Average degree

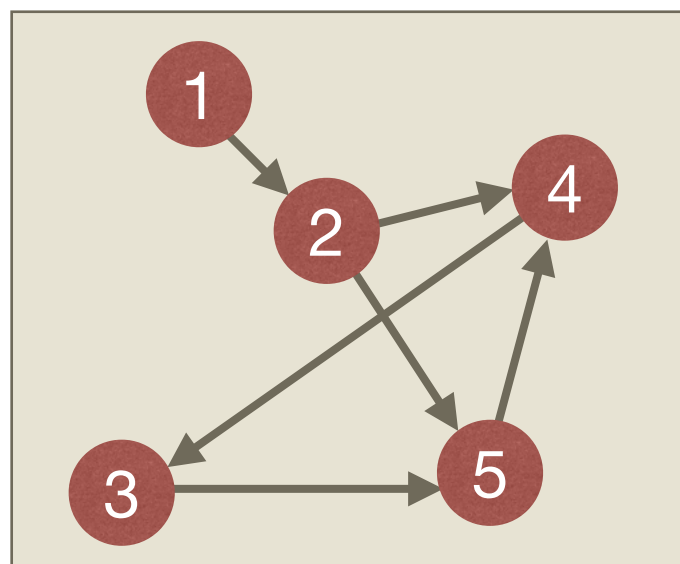
$$\langle k \rangle = \frac{1}{N} \sum_i k_i$$

FUNDAMENTAL CONCEPTS



i-j	1-2	1-3	1-4	1-5	2-3	2-4	2-5	3-4	3-5	4-5
d_{ij}	1	3	2	2	2	1	1	1	1	1

The **shortest path length** d_{ij} between two nodes i and j is the minimum number of links one has to cross to travel between them.

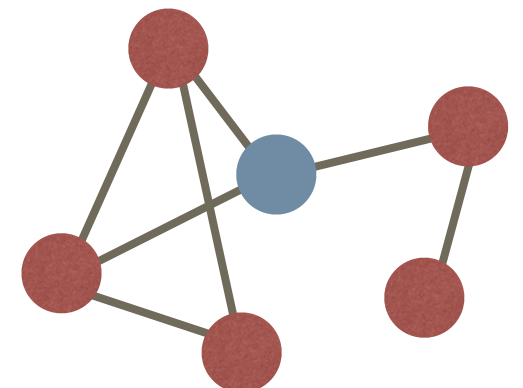
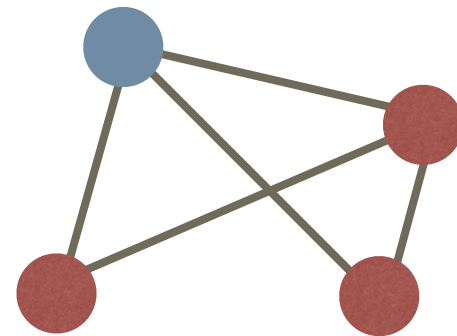
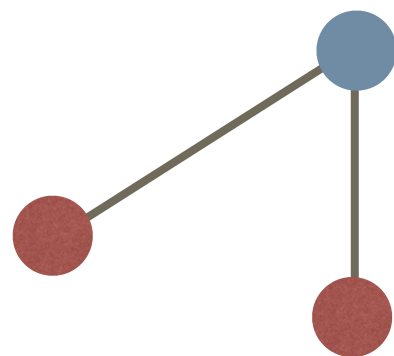


Can you work out what the shortest path length is between every pair of nodes of this directed network?

CLUSTERING COEFFICIENT

- The (local) clustering coefficient of a node measures the extent of connectivity of its local neighbourhood, i.e. how close they are to being a “clique” or a complete subgraph.
- If a node i in an undirected network has k_i neighbours, there can be a maximum of $k_i(k_i - 1)/2$ links between them.
- The clustering coefficient C_i of node i is the fraction of these links that exist.

What is the clustering coefficient of the blue nodes?

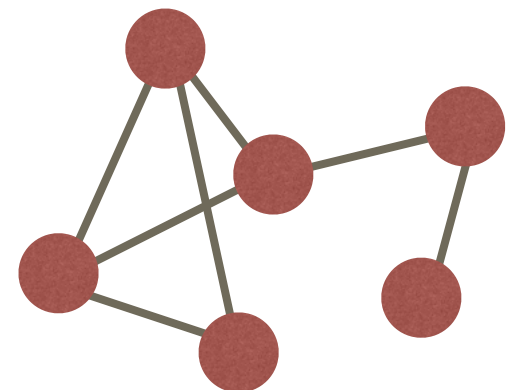
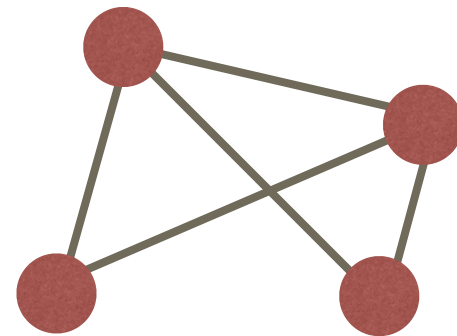
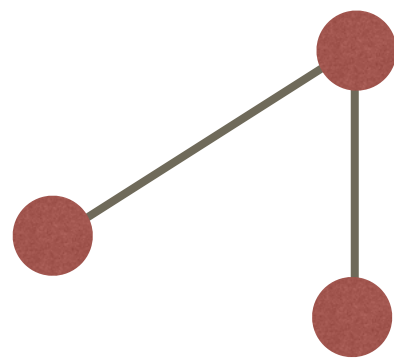


AVERAGE PATH LENGTH

- The average path length is the average of the shortest path lengths between every pair of nodes in the network.
- For a network comprising N nodes, if $d(i, j)$ is the shortest number of steps between nodes i and j , then the average path length is:

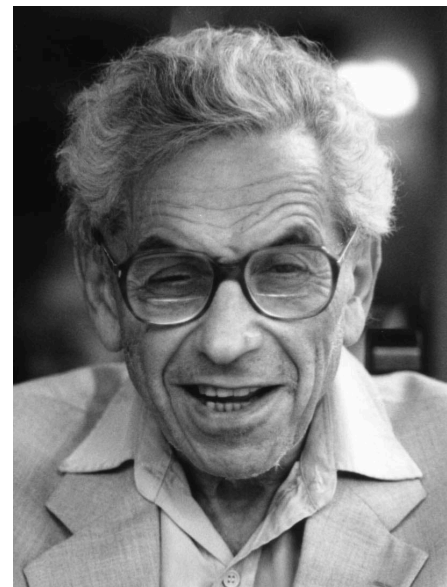
$$L = \frac{1}{N(N-1)} \sum_{i \neq j} d(i, j)$$

What is the average path length of these networks?



RANDOM NETWORKS

- In 1959 two related models for generating random networks were proposed.
- In the more commonly used version of the model, we specify the number of nodes N , and connect each pair of nodes with a probability p .



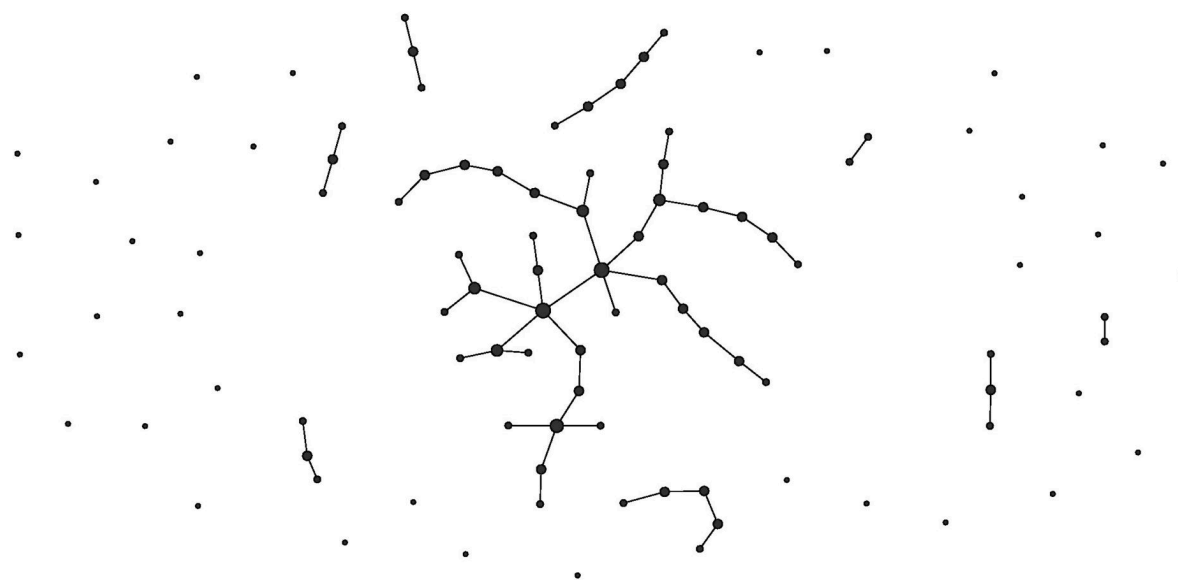
Paul Erdős



Alfréd Rényi

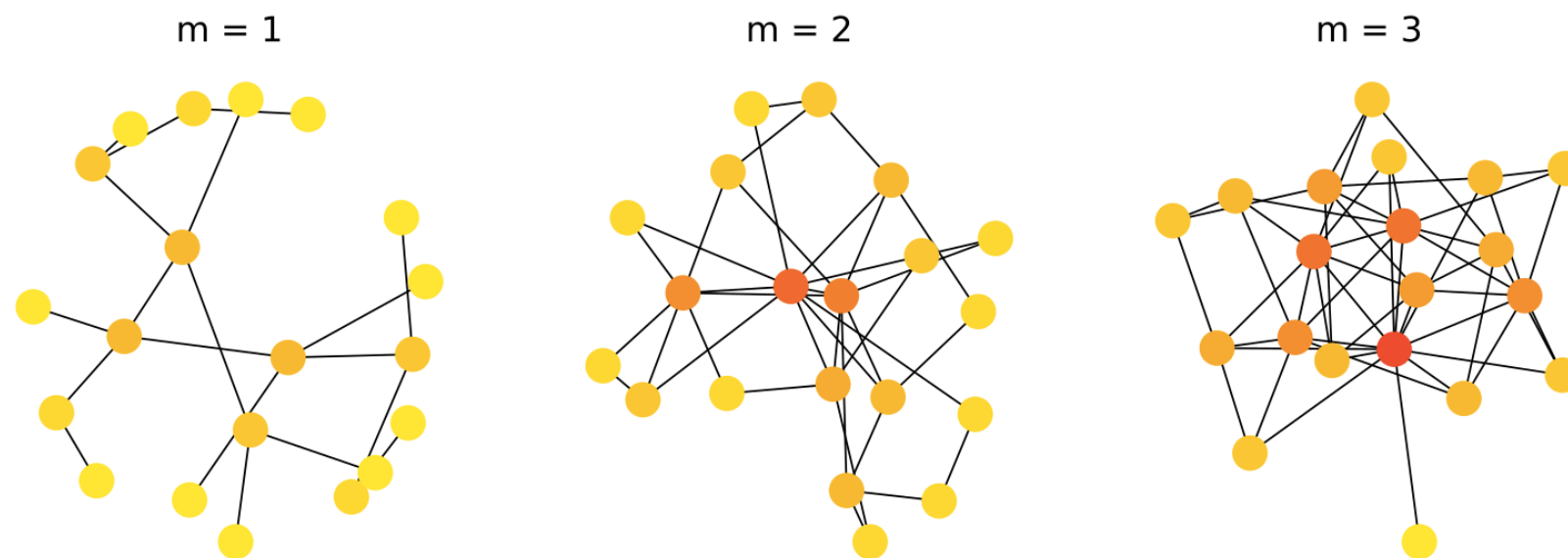


Edgar Gilbert



- These random networks are commonly referred to as Erdős-Rényi (ER) networks.
- Depending on the product Np , the resulting network may have multiple **connected components**.
- There exists no path between nodes of two different components.

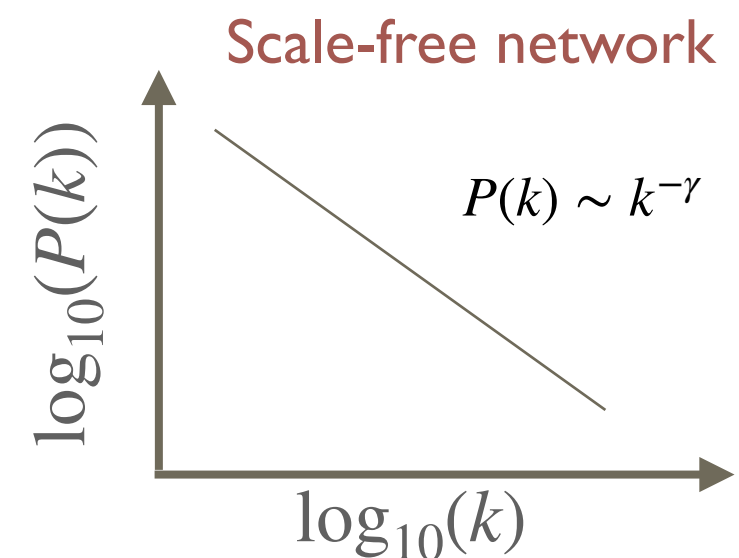
RANDOM NETWORKS



Albert-László
Barabási

Réka Albert

- The Barabási-Albert (BA) model generates random “scale-free” networks using a **preferential attachment** mechanism.
- Nodes are sequentially added to the network and each connects to m random existing nodes.
- The probability that a new node connects to an existing node i is: $p_i = k_i / \sum_j k_j$.



“The **worker** knows the **manager** in the shop, who knows **Ford**; Ford is on friendly terms with the **general director** of Hearst Publications, who last year became good friends with **Árpád Pásztor**, someone I not only know, but is to the best of my knowledge a good friend of mine - so I could easily ask **him** to send a telegram via the **general director** telling **Ford** that he should talk to the **manager** and have the **worker** in the shop quickly hammer together a car for me, as I happen to need one.”

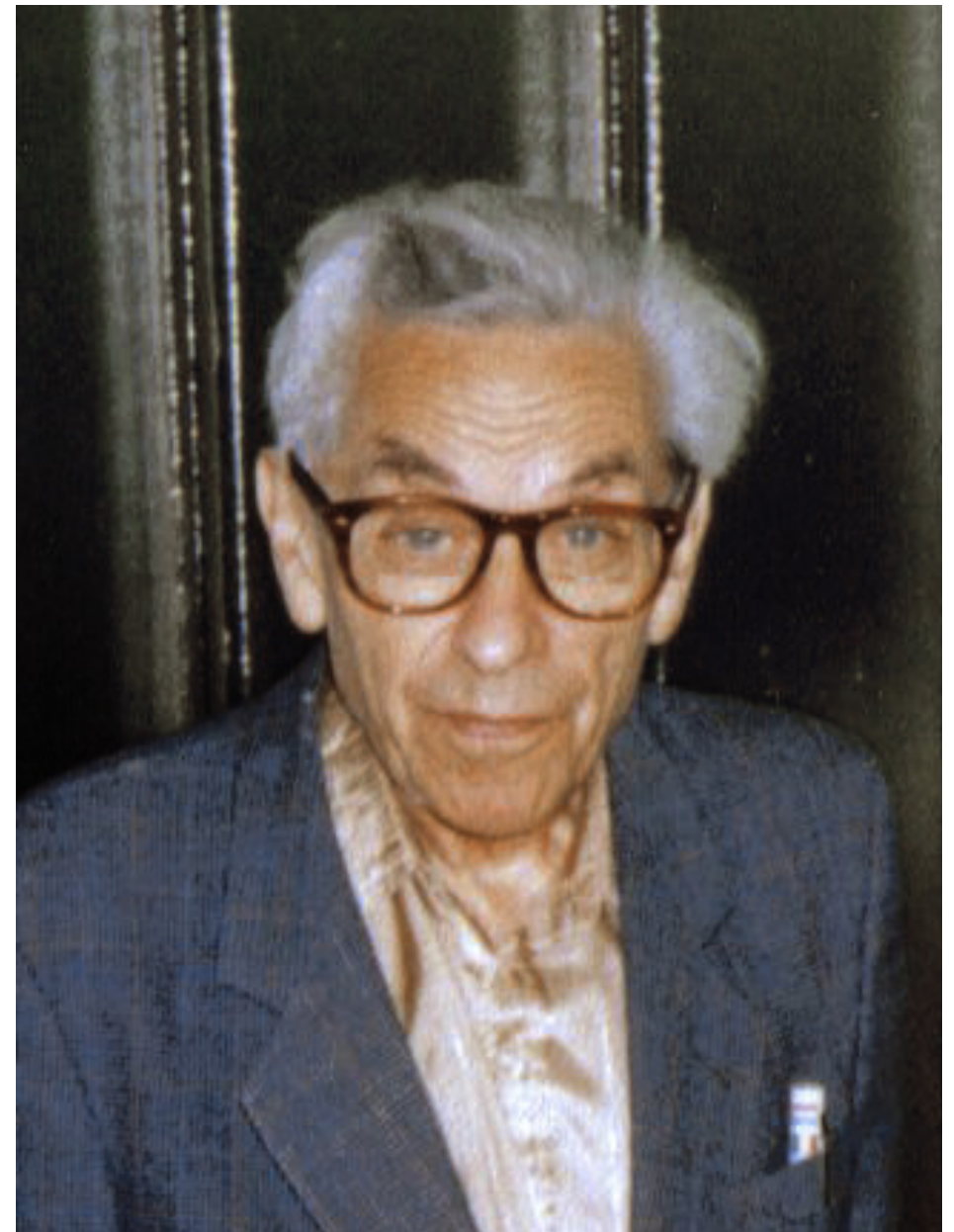


Frigyes Karinthy, “*Láncszemek (Chains)*” (1929).

WHAT DO THESE TWO HAVE IN COMMON?



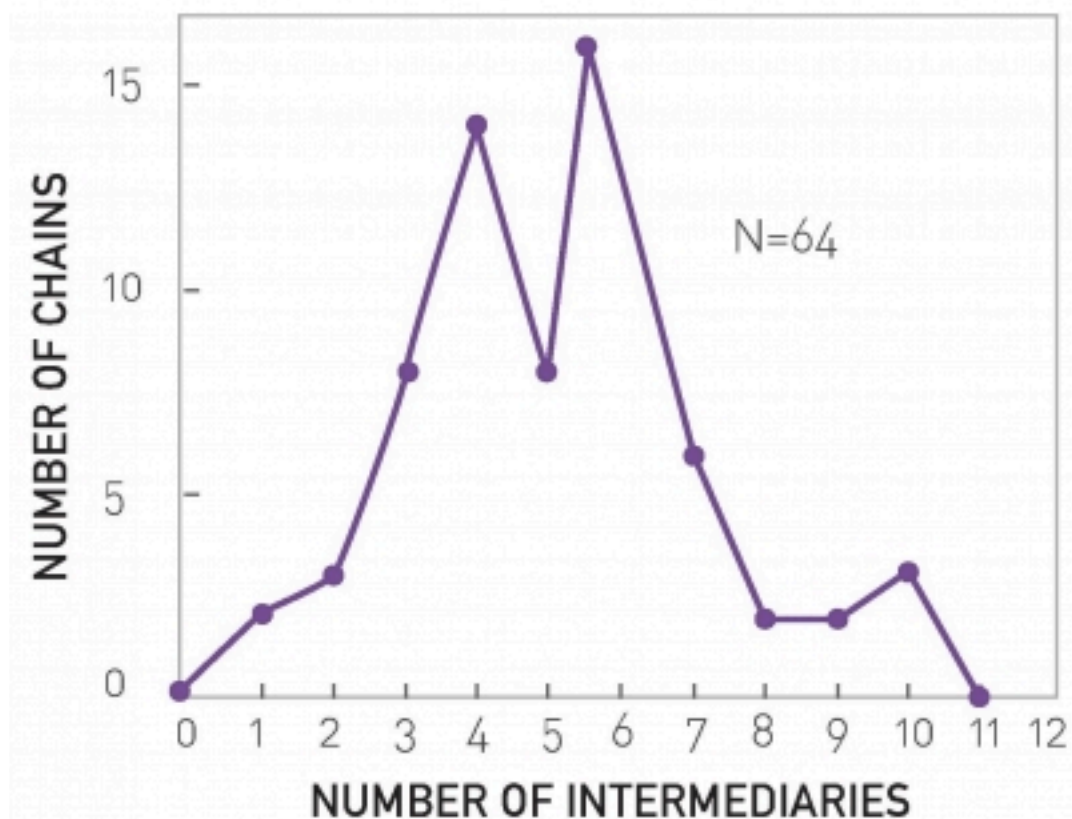
Kevin Bacon



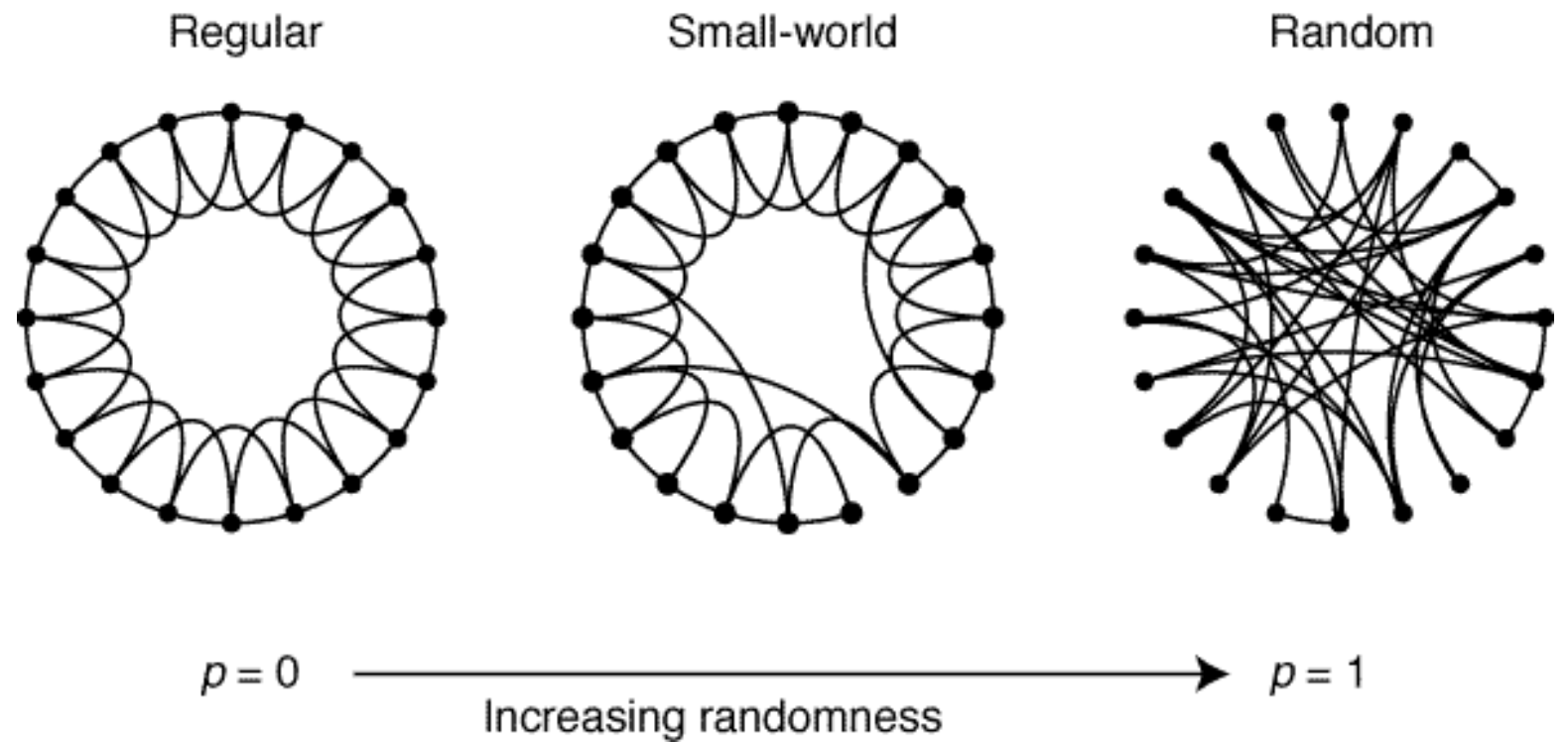
Paul Erdős

MILGRAM'S LETTER EXPERIMENT

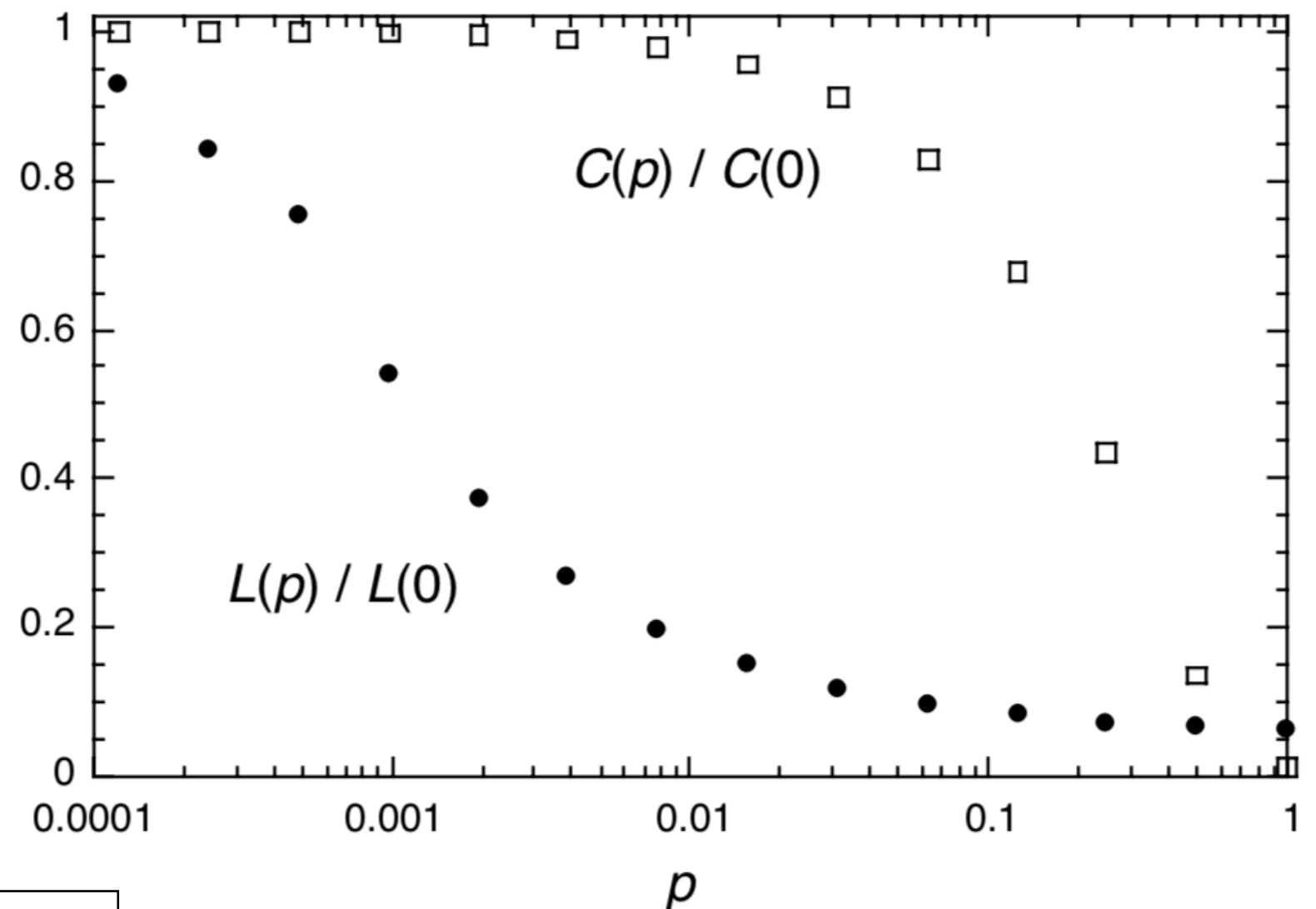
- Information packets were sent to 296 randomly selected individuals in Nebraska and Kansas.
- They were asked to forward the letter to someone who they think might know a specified person in Boston.
- Of the letters that reached the final target, the average path length was ~ 5.2 .



SMALL WORLD NETWORKS

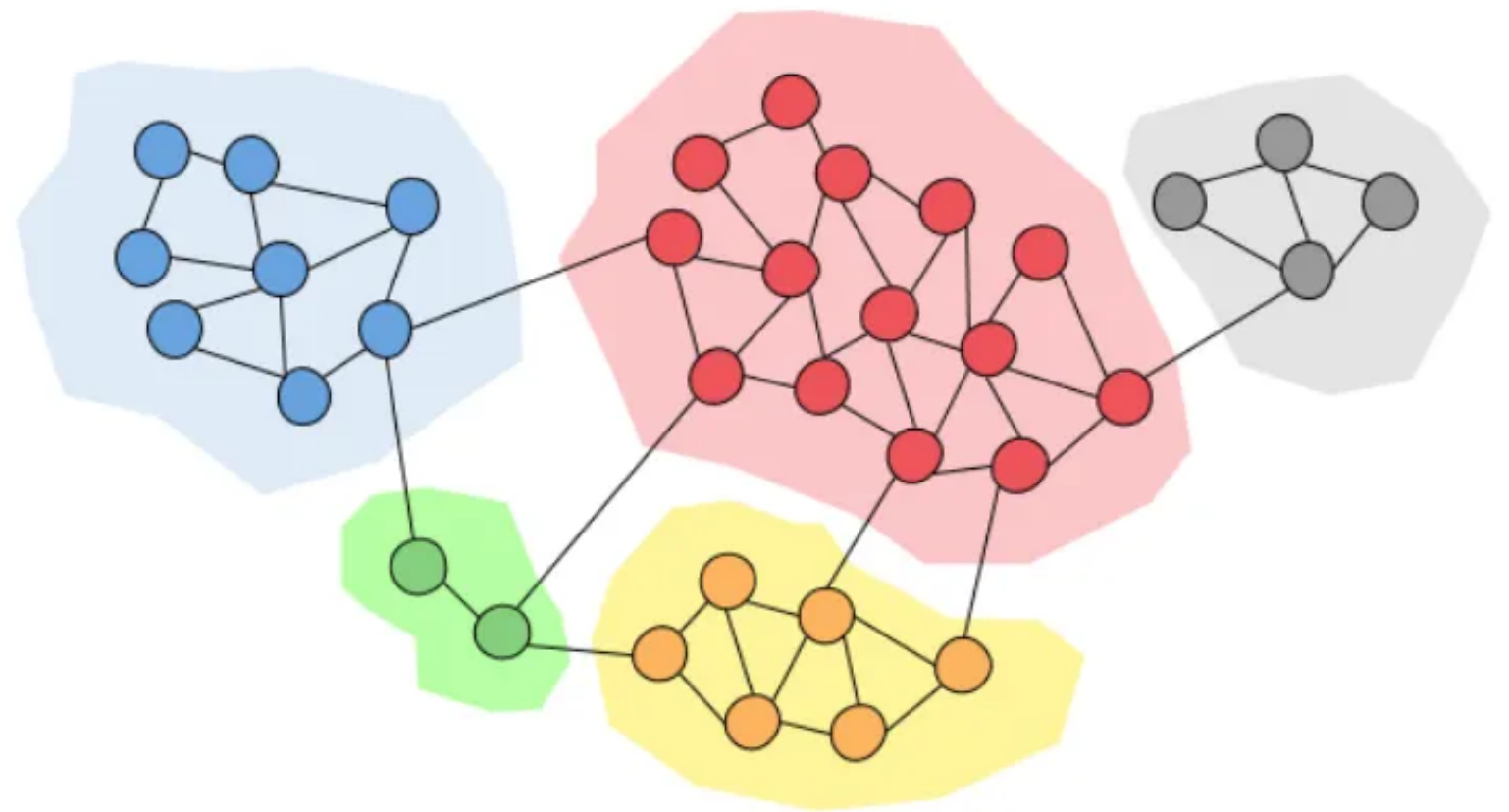


“Small world” networks are characterized by a low average path length L and a high clustering coefficient C .



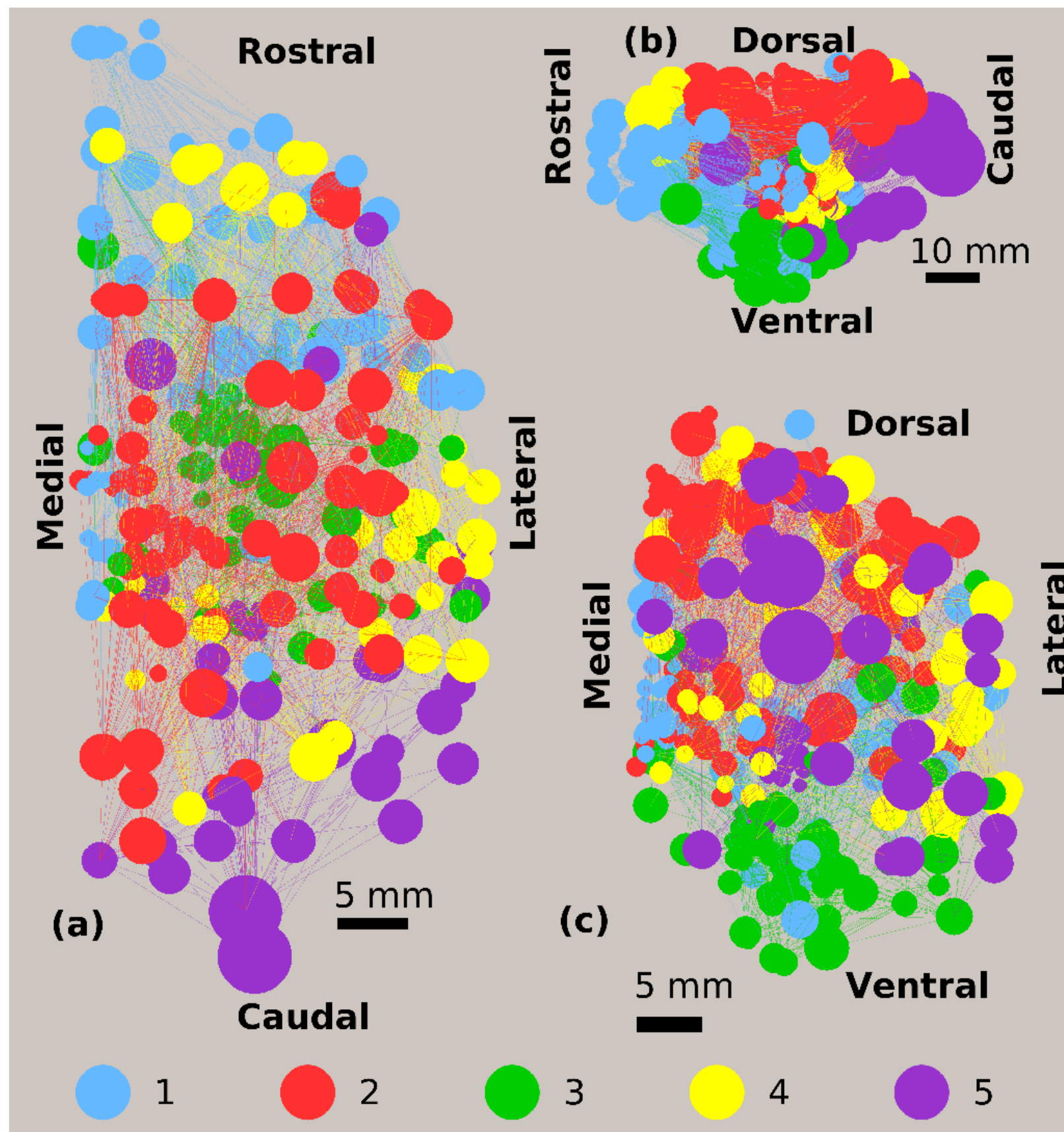
MODULARITY

A network is said to have a **modular** structure if there exist groups (or “communities”) of nodes that have a higher density of connections than that between groups.



In practice, one has to first specify the modules/communities and then check if the density of intra-connections is more than that of the inter-connections.

Brain networks are modular

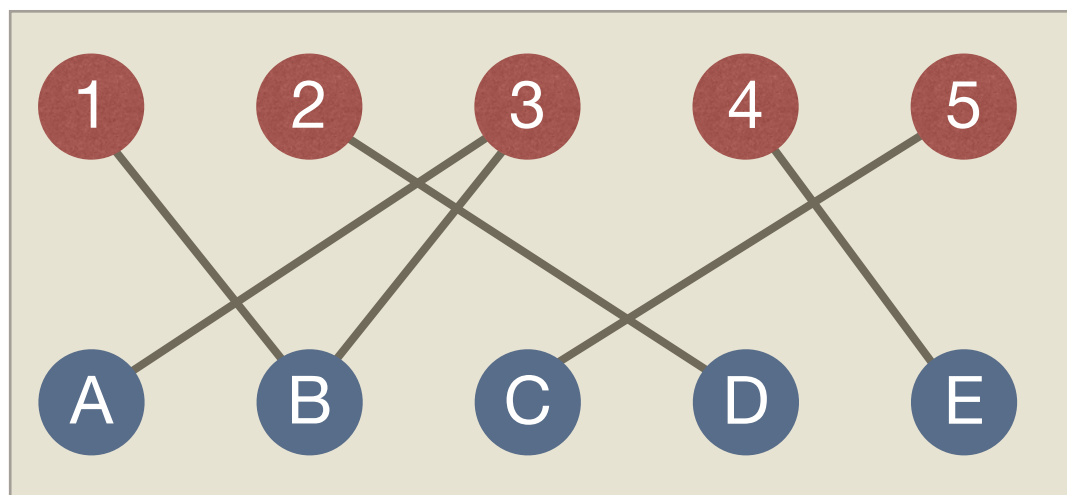


ProSt	AV	PT#2	MG	LGN
Cs#2	Re	6b-beta	SG	PIL-s
OFap	Pcn	4b	Li	Plp
Clc	CM#2	4a	PMm	Plm
PAa	Csl	Sub.Th	PMI	PIL
10d	MI#1	ELc	PLd	Plc
23a	Ret	CMA#2	L9	PLa#1
23b	Pul.o	Hyp	46v	PLvl
OFC	MDpc	ER#1	46d	PLvm
Cdc	MDmf	29d	PS	45A
AD#1	X	29a-c	46f	8Ac
Cim	VPS	DG	46vr	LIpe
MDcd	VPI	Cd-t	46dr	LIPi
32	VPM	SN	9/46d	VIP
14O	VPLo	CA3	8B	PIP#1
10v	VPLc	I#2	PG#1	CITv
Cif	VLM	ECL	Opt	TEM
AM#1	VLps	EI	CML	PITd
MDpm	VLo	PaS	30	PITv
Su#2	VLC	36p	ProK	IPa
Sb	VAPc	EC#2	paAc	MT
VAmc	VAdc	PrS	L#1	FST
24c	belt-sm	28m	CL#4	MSTp
24a	ProM#2	ME#1	ST3	MSTd
12l	47/12	COa	Tpt	V3A
24b	9/46v	TEa#3	TPOc	V3d
TPdgd	45B	TFM	TPOi	V3v
6Vb	F5	Pi#1	TPOr	V4t
12o	4c	TFL	TAA	DLr
6Va	F4	Pros.	PGa	DLc
Pu-r	44	35	AL#4	V4v
SI#2	F7	MB	A1	VPP
12r	F2	AITv	STPg	DI#1
12m	SMAr	CA1	ST2	V6
13L	SMAc	TH	ST1	DP
10o	M2-HL	36c	M9	VOT
11l	M2-FL	ABmg	D9	V1
14r	F6	Bla	MDdc	V2
11m	M1-FL	Abpc	Pf#2	Cd-g
13M	MI-of	36r		MB#2
10m	MI-body	CE#1		LD#1
lai	M1-HL	Bi		GPe
TPg	1#1	PAC2		
13a	2#1	A		
lal	3b	AHA		
lam	3a	Bvl		
lapm	SII-f	Lv		
TPag	PR#4	ABvm		
TPdgv	PFop	ABd		
PrCO	PP	ABv		
MDfi	PGop	Ldi		
Gu	PFG#1	Lvl		
belt-s	PF#1	Cop		
EO	AIP	NLOT		
	MIP	Ld#2		
	PEm	ldg		
	5-Foot	lg#1		
	PEc#1	25		
	PGm	CITd		
	31	ELr		
	PECg			
	24d			
	23c			
	TSA			
	Ri#1			
	IPro			
	V6A			
	Pu-c			
	Clau			
	MTp			
	8Ad			

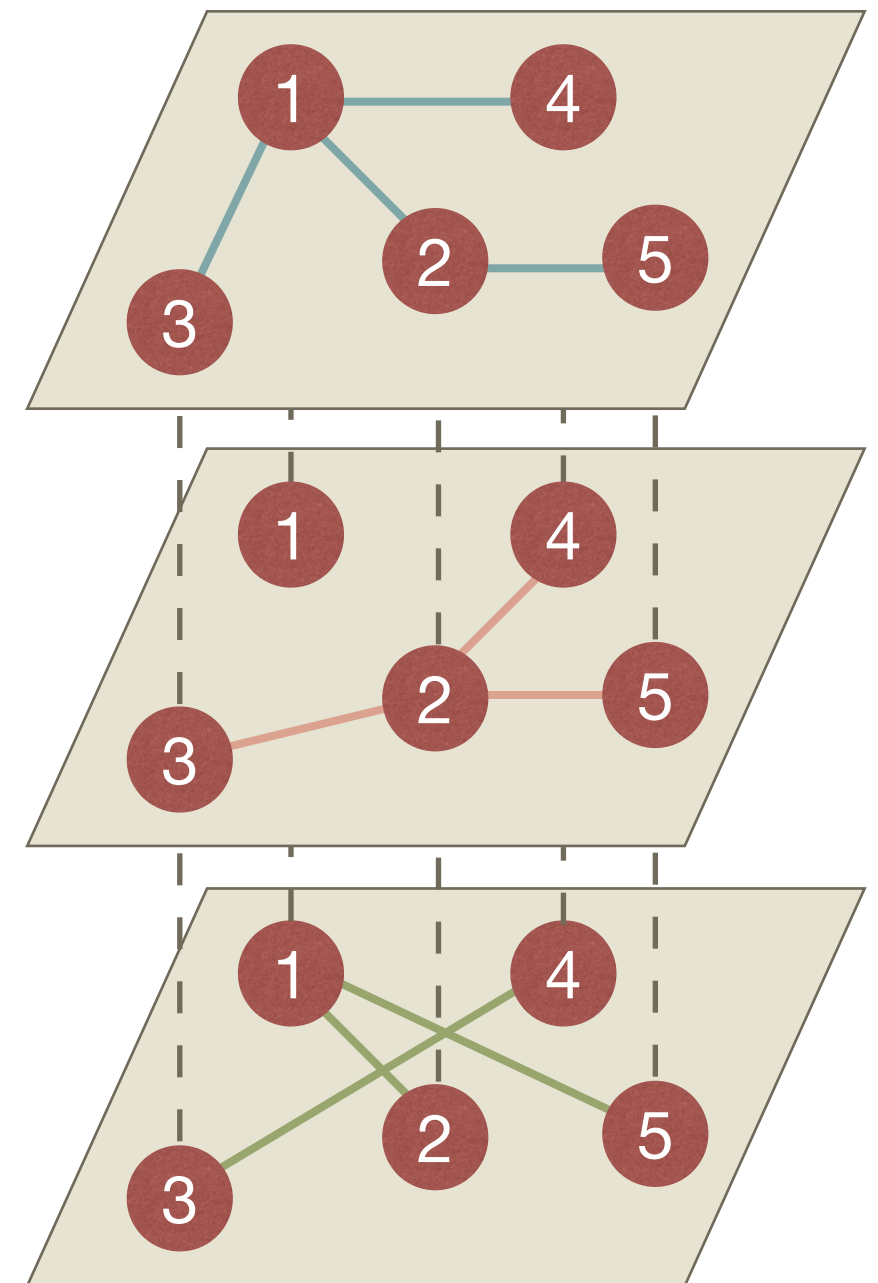
SOME OTHER TYPES OF NETWORKS

Networks that describe relations between two different classes of objects are known as **Bipartite** networks.

Networks in which there may be different types of links between nodes are known as **Multiplex** networks.



Bipartite network



Multiplex network

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